

# Activity Report 2024

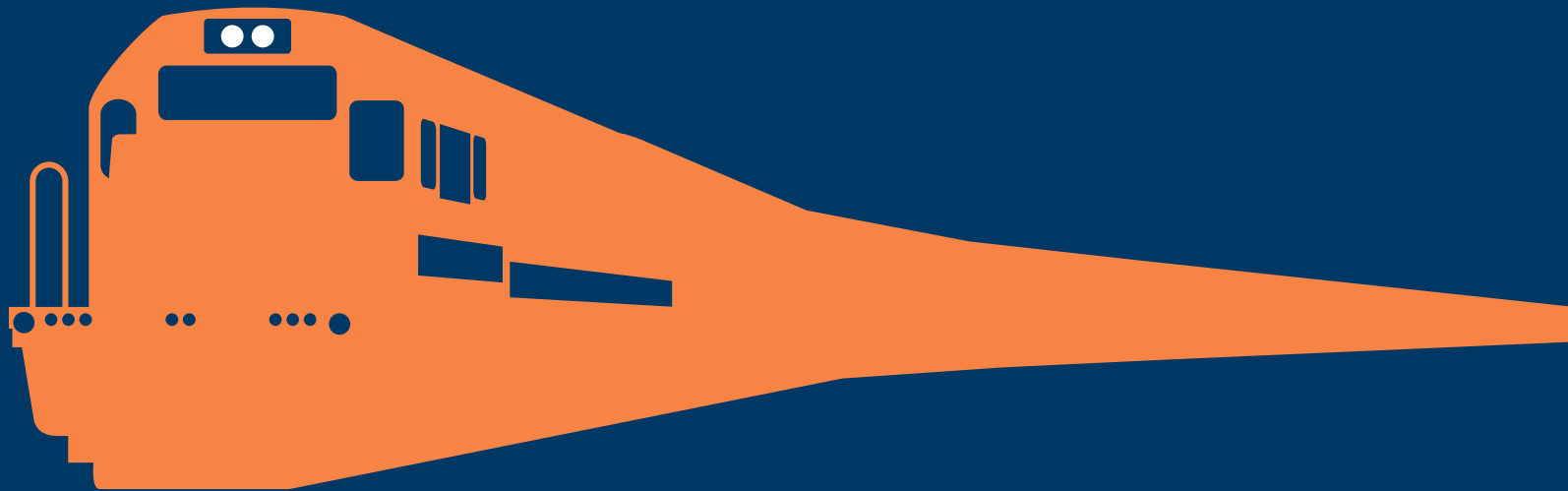
## INSTITUTO RUMO

Sonhos em movimento.



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# INTRODUCTION

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# About the Report

Welcome to Instituto Rumo's Annual Activity Report, which highlights the private social investment initiatives carried out in the communities where we work.

The goal of this report is to assure the openness of the actions carried out and to reaffirm our commitment to make a constructive contribution to society.

Our investments support projects that encourage access to culture and education, protect the rights of children and adolescents, promote Citizenship through Sport, as well as Health and Well-being, boosting longevity.

We will showcase the value created for society in 2024 by presenting the outcomes and effects of the activities we funded on the pages that follow.

**We wish you all a great reading!**



**"Pequenos Leitores" (Little Readers)** project  
in Embu-Guaçu

# Opening Statement

Another year of promoting territorial development around the train networks is coming to a close. The Instituto Rumo looks back to 2024 and celebrates the accomplishments and lessons learned in the ongoing work of promoting culture and education, supporting citizenship through sport, defending the rights of children and adolescents, and advocating for the health and well-being of inhabitants in our priority territories.

Our journey has been shaped by the consolidation of the Instituto as a strategic agent within Rumo S.A., investing resources in projects that have a connection to the business's impacts, boosting both the strengthening of communities and the positive image of the railways in these locations.

All of these beneficial outcomes were made possible by the Institute's mobilization of social intelligence, which enables us to expand our role with the company's various stakeholders by acting as a bridge-builder and forming strategic partnerships with city halls, prominent non-governmental organizations, and groups that support social development.

In 2024, we moved forward in our work, enlarging the scope of the projects we serve and the amount of investment via direct and incentivized funding.

We support 49 projects in seven Brazilian states, with an investment totaling over R\$46 million to tackle social inequalities, the lack of access to basic rights and the implementation of public policies to provide access to health, education, security and well-being.

With every step we take, we feel certain that our actions go further; they fulfill a transformative social role and connect people to the railway universe. The Instituto Rumo has strengthened the collective memory and given new meaning to the idea of development – driven by the railways – in the territories and in the lives of all those who connect with this legacy.

Aware of our role in driving the territories' prosperity and development, but always looking to the future, we know the importance of each initiative we support.

We invite all readers to explore the value creation we have cultivated over the last year via our purpose and dedication to people, communities, and positive social impact on the pages that follow.

## **Bruna Alcântara Perpétuo**

Vice-President of People, Culture & Safety at Rumo S.A.



# ABOUT INSTITUTO RUMO

About Us  
Value Creation

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# About Instituto Rumo

## ABOUT US

We push networks and links to promote sustainable development in Rumo communities.

**Instituto Rumo** is a private non-profit association responsible for managing Rumo S.A.'s Private Social Investment. We operate alongside Rumo S.A.'s railway networks with the objective of fostering positive social impact, particularly in priority territories\*.

Our operations are guided by the four strategic pillars of **Rumo's DNA**. With efficiency, integrity and partnership with communities, our social investments build sustainable paths for local development.

Based – above all – on the strategic pillar of being **People oriented**, we invest resources in projects that benefit different audiences, boosting dreams, in a move to create value that contributes to society and the business.



**We solve with efficiency and integrity**

(Resolvemos com eficiência e integridade)

**United for safety**

(Unidos pela segurança)

**We aim far with sustainability**

(Miramos longe com sustentabilidade)

**PEOPLE ORIENTED**

(ORIENTADOS PARA AS PESSOAS)





## \*DEFINITION OF PRIORITY TERRITORIES

In 2024, we matured the strategic work of Instituto Rumo, based on active listening to other Company areas, in order to bring private social investment actions closer to the fields of activity and the critical points of the business.

This insight enabled us:

- To understand the challenges faced in the locations of operations;
- To raise criticality indicators for social problems and challenges in relation to poverty and vulnerability in these locations; and
- To be fully aware of the Institute's role in supporting the tackling of critical issues in the territories where the Company operates.

Using this survey and strategic prioritization, based on the criticality indicators, we defined the priority territories for setting up our actions.

The result is that we have established a more mature work governance, with internal and external relevance and a strategic outlook, promoting effective measures within our sphere of action to promote territorial development and combat poverty and inequality in the country.

## OUR OPERATION



**TERRITORIAL  
DEVELOPMENT**



**VOLUNTEERING AND  
CORPORATE CITIZENSHIP**



**CULTURE AND  
RAILWAY MEMORY**

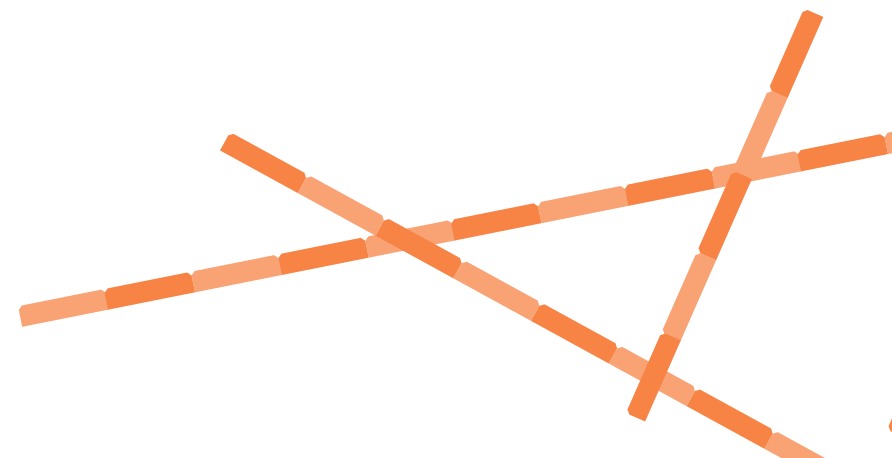


**SOCIAL INTELLIGENCE**

## ABOUT RUMO S.A.



We are Brazil's largest rail and multimodal logistics solutions company, with over 13,500 km of railway lines in nine Brazilian states. To find out more, visit:  
<http://rumolog.com/quem-somos/>





## HIGHLIGHTS OF THE YEAR

**R\$ 34.88 million**

FOR INVESTMENT IN SOCIAL  
PROJECTS

with

**R\$ 31.38 million**

IN PROJECTS BY FEDERAL  
INCENTIVE LAW

**R\$ 3.5 million**

VIA DIRECT FUNDING

**49 projects**

SUPPORTED IN  
PRIORITY TERRITORIES

**over 250k people**

REACHED

with direct donations and incentive projects.

**over R\$ 161.82k**

IN DONATIONS TO  
RIO GRANDE DO SUL

Via the BR Union Movement Emergency Fund.

**over R\$ 1 million**

INVESTED IN REBUILDING

long-stay shelters for the elderly in Porto Alegre (RS)  
and Canoas (RS).

OPERATION

**over 80** MUNICIPALITIES

**7** STATES



Locations of Instituto Rumo's private social investment  
projects and initiatives in 2024.

# Value Creation

Our social investment, through incentive laws, is guided by assertiveness when using resources and the social impact that the projects promote. Over the last three years, our incentive funds have grown by around 396%.

In 2024, we consolidated support for a total of 49 projects with tax incentive funds, covering the following fronts.

## ACTION STRATEGY



## Fostering **Culture and Education**



## Incentive to Sport



## Protecting the Rights of Children and Adolescents

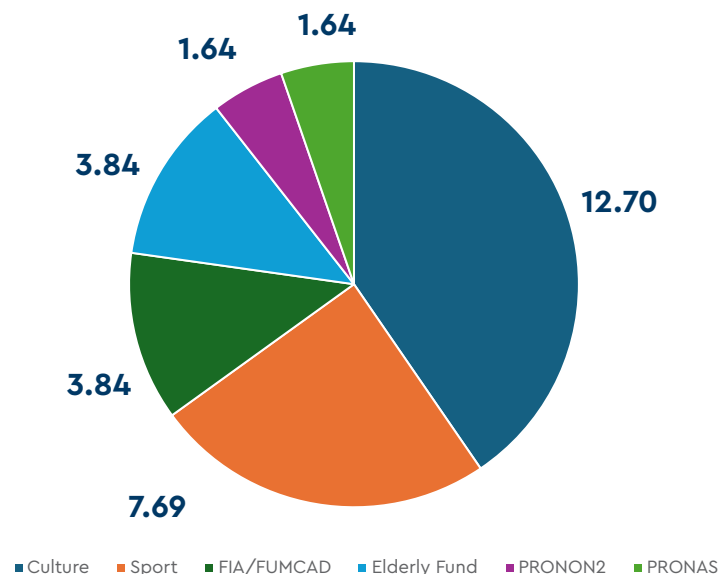


## Health and well-being

(assistance to the Elderly, support for People with Disabilities and Oncological Care)

**We invested R\$31.38 million in the year in incentivized projects, benefiting over 130,000 people.**

AMOUNT ALLOCATED TO EACH INCENTIVE LAW  
(IN MILLIONS OF REAIS).

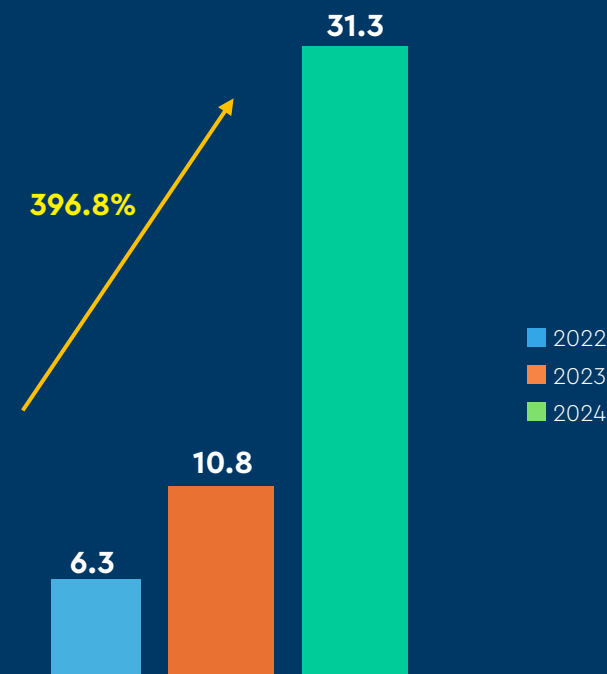


1 FIA: Fund for Children and Adolescents.

2 Pronon: National Program to Support Oncological Care.

3 Pronas/PCD: National Program to Support Health Care for People with Disabilities.

### INVESTMENTS (IN R\$ MILLION)



Since 2022, we have invested over R\$49 million, impacting the strategic communities where Rumo S.A. is present.

Over the last three years, we have reviewed the flow of our social investments to boost our positive impact, directing resources to projects that are aligned with the communities' and business demands.

# ON THE RAILS OF CULTURE

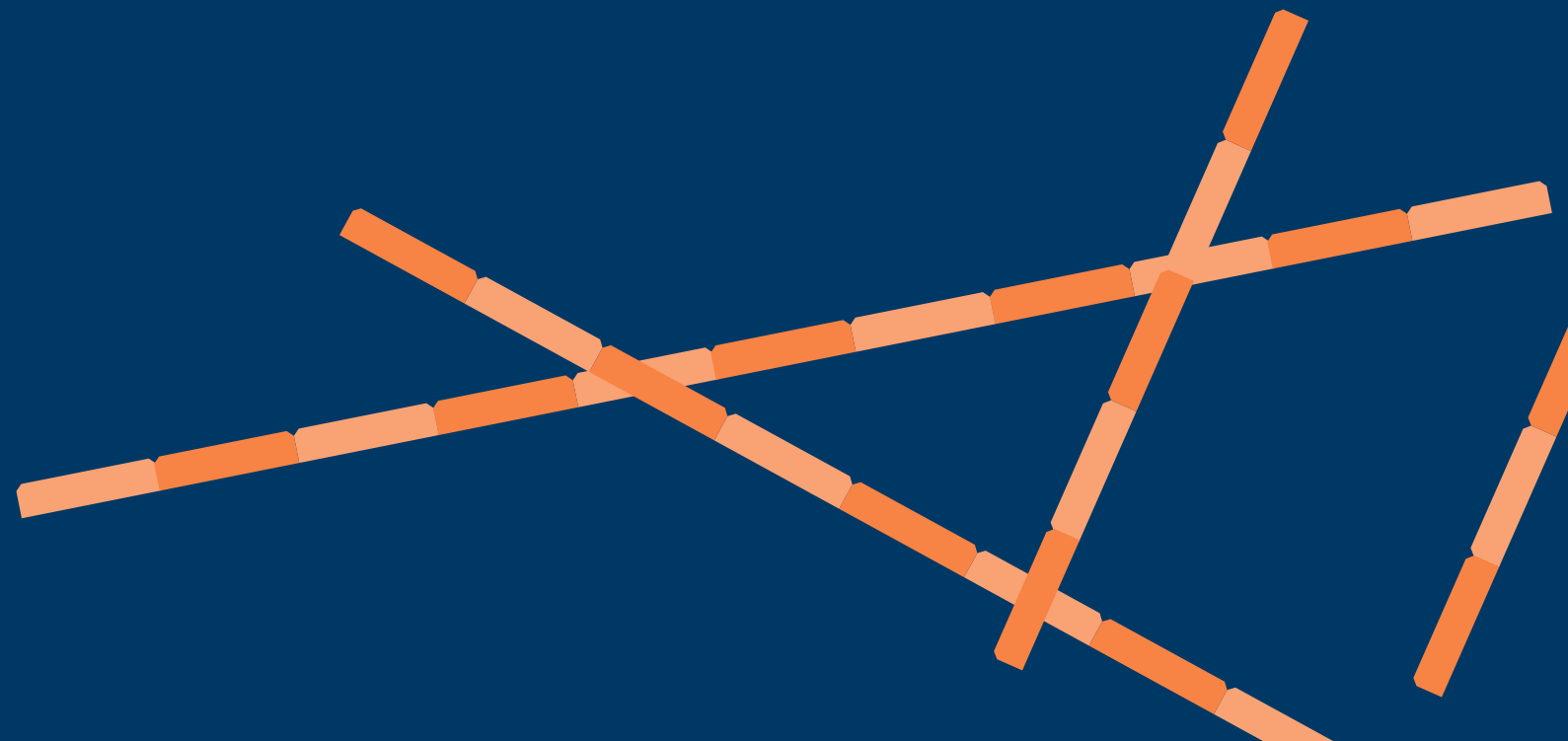
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## ABOUT THE CHAPTER

The **On the Rails of Culture** section presents the main incentive projects carried out through the Cultural Incentive Law (Rouanet Law), the Cultural Action Program (PROAC – São Paulo), and the National Cultural Support Program (PRONAC).

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Investing in cultural projects goes deeper than simply supporting the territories, it is a strategy for Instituto Rumo to bring the Company closer to the communities and expand our institutional presence.

By supporting cultural projects, we build bridges between the Rumo brand and the territories where we operate. These investments shape a solid reputation and bring us positively closer to communities.

**R\$ 12.7 million**

INVESTED IN CULTURAL PROJECTS IN 2024

**19 projects**  
SUPPORTED

**56 municipalities**  
BENEFITED IN  
**06 states**

#### CULTURAL AGENDA

By promoting culture, Instituto Rumo aims to go beyond creating social impact, projecting a strong image in line with the values of responsibility, integrity and influence that we want to share with the territories. These investments consolidate the brand as a social transformation agent, in favor of culture, education and good living, placing the Institute as a catalyst for change and positive experiences.

# Rumo towards Christmas

With cultural presentations, a historic Maria Fumaça and our employees' commitment, we offer a unique experience to the population around the railways.

Covering the Malhas Sul and Paulista, the **Rumo towards Christmas** toured over 70 municipalities promoting cultural attractions such as theater, music and a dazzling spectacle of lights and celebrations, starring luminous locomotives with a Christmas theme.

On Malha Sul, the event featured a gleaming Maria Fumaça, manufactured in 1950. With this relic, we promoted the appreciation of heritage, preservation and railway memory in the territories through which the locomotive traveled.

The project was carried out in partnership with the Ministry of Culture, through the Culture Incentive Law (Rouanet Law), the Brazilian Railway Preservation Association (ABPF), the town halls, as well as other strategic partnerships for its implementation.

## 2024 HIGHLIGHTS

over R\$ 2 million

INVESTED

via Rounaet Law.

03 states

BENEFITED

over 44k people

REACHED

17 cultural

ATTRACTIONS

geared towards the population of the municipalities surrounding the Malhas Sul and Paulista railroads.







## MAGIC HAPPENS ALONG THE WAY

Committed to the value of being **Guided by People**, the **Rumo towards Christmas** project creates unique experiences for our internal stakeholders and for the population of the cities involved.

Through Rumo towards Christmas, we drive community empowerment and value creation by investing in human capital and socio-cultural initiatives in priority communities.

Apart from the Institute, several sectors of Rumo are involved in its execution. **United for Safety**, we mobilize our internal public and create connections to operate the trains, ensuring that **Rumo towards Christmas** takes place safely in all territories.

The project is also made feasible through external strategic partnerships, improving our relationship with the Company's main stakeholders.

By mobilizing diverse agents, we promote operational efficiency and generate a positive impact for both the business and society.

1. Government Relations, Communication, Asset Security, Infrastructure, Engineering, People, Legal, Regulatory, Occupational Safety, Operational Control Center, Locomotives, Mechanics, Workshops, Railcars, Railway, Planning and Control, and Operational Safety.

"The Rumo towards Christmas Project offers special moments to the communities that coexist with our operation, strengthening ties and creating emotional memories between the Rumo family and the families who will be visiting the train."

|||||||

Tatiana Montório, Coordinator of Instituto Rumo and Diversity Equality & Inclusion.

**44 city halls**  
ARE PARTNERS FOR THE  
IMPLEMENTATION

**17 business areas**  
MOBILIZED TO CARRY OUT  
THE PROJECT

**over 100 engaged**  
VOLUNTEER EMPLOYEES



# Always in Motion

Together, **Instituto Rumo** and **Rumo S.A.** collaborate to promote the Company's responsible relationship with communities, promoting awareness-raising activities and safe behavior on the railways.

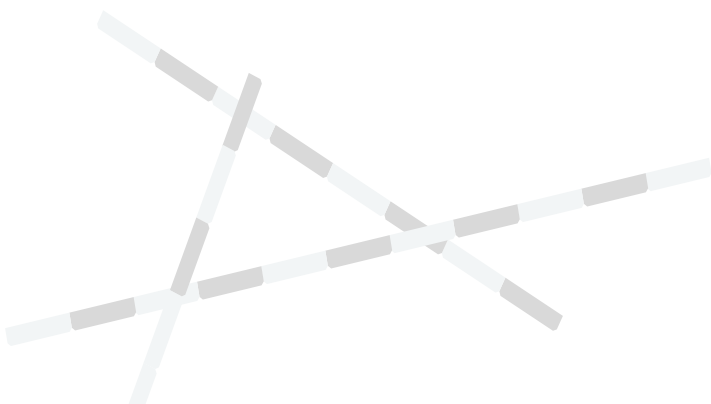
To achieve this, we support projects such as **Sempre em Movimento (Always in Motion)**, a theatrical show that takes a playful approach to the care that is necessary and important for maintaining life around railway networks.

The play, performed in municipal schools in the state of São Paulo for children and teenagers aged between seven and thirteen, is not only an action to raise awareness of safety measures, but also a way of reminding people of the importance of trains for the economic and sustainable progress of cities.



**"Our sincere thanks for the exceptional presentation you delivered to our students. Raising awareness about the importance of the train in everyday life and the necessary preventative measures concerning railway lines were addressed in a clear and engaging manner. We thank Rumo for choosing our school to share this important knowledge."**

Barbara Gomes Soares Curan, Pedagogical Coordinator at the Professora Graciema Ramos da Silva Municipal School, in the city of Catanduva-SP.



## PROJECT HIGHLIGHTS IN 2024

**05 municipalities**

IMPACTED

**12 schools**

SERVED

**over 4k children  
and adolescents**

BENEFITED



### COMMUNITY ENGAGEMENT

The **Always in Motion** project addresses strategic issues for community engagement. It reinforces the relevance of Rumo's work in the territories by covering the following topics:

With this approach, we promote **railway memory** and **culture of safety** for the population in the priority communities.



**Pedestrian safety** measures



**Safe Traffic** Practices for Drivers



Spreading the **History of Railways in Brazil**



Raising awareness about the importance of **Trains** as a **sustainable transportation** option over long distances

# Socio-emotional Dialogues

Rumo and the Ayrton Senna Institute's strategic relationship propels the development of governmental policies that ensure Brazilian students receive a comprehensive education.



The **Socio-emotional Dialogues** project, run by the Ayrton Senna Institute, supports education departments in drawing up and managing their educational policies, in order to promote pedagogical projects that integrate the development of socio-emotional skills into their curricula.

In two formats – one for early years of elementary school and the other for final years and high school in public schools – the project strengthens these skills in the curriculum and monitors their impact on student learning.

Instituto Rumo acknowledges investment in education as a key factor in improving each individual's knowledge and skills, boosting recognition of their relevance in the territory, as well as their belonging to the community, so that is an agent of the social transformation we desire.

PROJECT VALUE CREATION IN 2024

**over R\$ 1.18 million**  
**invested** IN THE PROJECT\*

\* via the Culture Incentive Law.

**02 states**  
**SELECTED\*\***

\*\* Rio Grande do Sul (RS) and Mato Grosso (MT).

**114 municipalities**  
**IMPACTED**

**BY ALLOCATING RESOURCES TO THIS INITIATIVE, WE ARE  
SUPPORTING THE TERRITORIAL DEVELOPMENT OF STRATEGIC  
COMMUNITIES.**





## EDUCATIONAL SOLUTIONS

The Project trains teachers, pedagogical coordinators, principals and managers from the Department of Education, provides educational solutions with its own teaching materials, carries out technical follow-up visits to collect quantitative and qualitative data, anchored in indicators and targets to monitor the project's progress in schools and the results obtained in student performance.

With these solutions, **we support the comprehensive training of children and young people in priority communities**, boosting their development and socio-productive inclusion in society.

The project's Socio-emotional Dialogues methodology is based on **four pillars**, presented in the tables next.

### BASIS FOR SOLUTIONS



**I. COMMON NATIONAL CURRICULUM BASE:** a document that structures the **curriculum of schools** and public education networks **all over Brazil**.



**II. COMPREHENSIVE EDUCATION:** focus on **global training** for children and adolescents to **develop multiple skills**.



**III. MANAGEMENT:** preparation and distribution of **materials aimed at supporting educational management** by education networks.



**IV. MONITORING:** monitoring system and **tool for managing the quality** of solutions, to guide **decision-making**.

### PROJECT IMPACTS IN 2024

**over 17k  
teachers  
TRAINED\***

\* Including Teachers and School Supervisors from the states of Mato Grosso (MT) and Rio Grande do Sul (RS).

**over 400k  
children and  
adolescents  
BENEFITED\*\***

\*\* In Elementary School I, Elementary School II and High School.



# Pequenos Grandes Leitores

Aligned with Instituto Rumo's strategic axis of **boosting local development**, we invest in educational initiatives, such as structured actions to provide access to reading, in order to improve learning skills among children in the communities.

The **Pequenos Grandes Leitores (Little Big Readers)** project implements libraries in public early childhood education school communities, such as Early Childhood Education Centers, Municipal Early Childhood Education Schools and Elementary Schools, among other institutions. In 2024, we included three municipalities in the project: Catanduva (SP), Cubatão (SP) and Rio Claro (SP).

Aimed at strengthening and promoting access to reading for disadvantaged children between the ages of zero and eight, the libraries have a collection of selected books, furniture and toys suitable for the students' development. The project also trains all the professionals who work there.

Activities such as storytelling attract children and strengthen the habit of reading in the early years of life, contributing to cognitive development and improving the school performance of the children served.

"It's rewarding to arrive at a place like this library and see that all the material is being used properly, not just in terms of the physical aspect, but mainly in terms of the activities that take place to educate this new readership (...) That sparkle in the children's eyes is really the result we're after!"

|||||

Irineu Pacheco, founder of Pequenos Grandes Leitores.

**R\$ 217k invested**  
IN THE PROJECT\*

\* Via the Culture Incentive Law.

**400 children**  
BENEFITED

## 03 libraries

# Arte na Pinacoteca

We work to promote culture, education and the preservation of historical heritage in Baixada Santista, sponsoring the Arte na Pinacoteca project.

|||||

The Pinacoteca Benedito Calixto, located in the city of Santos (SP), runs the **Arte na Pinacoteca Project** which offers free visits to the museum for municipal schools from socially vulnerable areas of the municipality and other regions of the Baixada Santista.

The project is run by the Benedito Calixto Foundation. Rumo S.A. is one of the sponsoring companies and makes its execution possible through the Culture Incentive Law (Pronac).

The activities of the **Arte na Pinacoteca** initiative create a positive social impact for social and educational development, bringing children from disadvantaged communities together with art and historical heritage. The activities were also offered to the entire population of the region, boosting our influence on the community in general.

Apart from art exhibitions, we have an annual plan of activities that includes catalogs, courses, cultural workshops, concerts, singing and choir training, awards for local artists, lectures and social benefits for students from the public school system.

During the visits, the students take part in artistic workshops on sustainability and environmental preservation, developed in a playful and poetic way. These visits encourage the students to take these lessons back to their communities, amplifying the actions' impact on Rumo's priority territories.

PROJECT VALUE CREATION IN 2024

**R\$ 160k invested**  
IN THE PROJECT\*

\* Via the Culture Incentive Law (Pronac).

**03 communities**  
ENGAGED

**over 3k people**  
BENEFITED\*\*

\*\* Visits, workshops and awards.





## FROM ART TO EDUCATION: NUMBERS THAT DRIVE CULTURE IN THE BAIXADA SANTISTA

### 6 EXHIBITIONS

- Art of Nature
- Time Machines
- 50 years of Photography
- Rubem Robierbe
- 130 years of ATRIBUNA
- Five artists from Santos

### OVER 40K

TOTAL  
AUDIENCE  
REACHED  
BY THE  
EXHIBITIONS

### PHOTOGRAPHY AWARD

**R\$ 3k**  
IN AWARD FOR  
LOCAL ARTISTS

### ARTISTIC WORKSHOPS

- Storytelling
- Singing and choir
- Indigenous crafts
- Piano course

### 14 WORKSHOPS OFFERED\*

**over 150  
STUDENTS**  
SERVED

\* Total number of classes offered  
covering all workshop themes.

### BOOK FAIR

**over 1k  
VISITS**  
TO THE FAIR  
ACTIVITIES

# SAFE CHILDHOOD

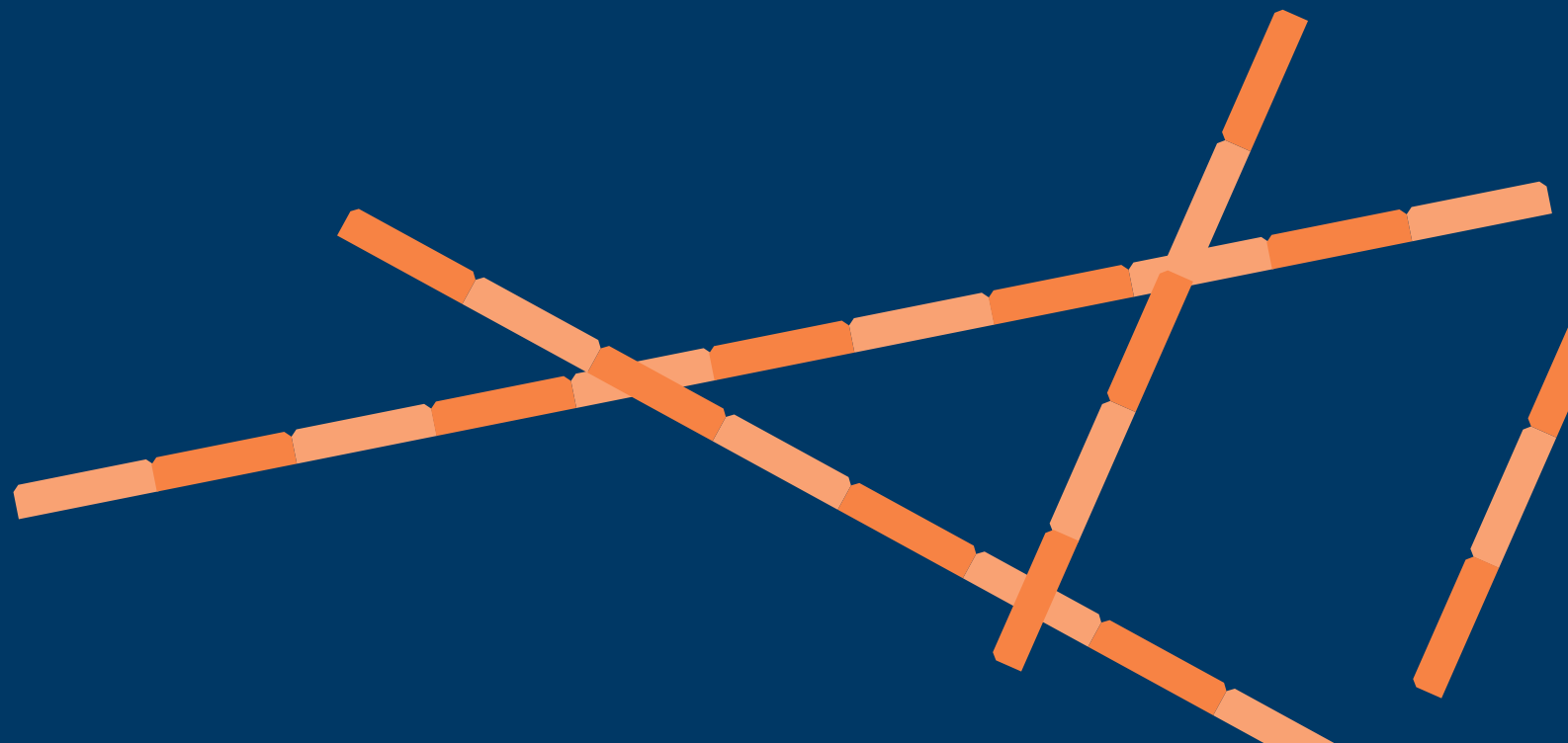
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## ABOUT THE CHAPTER

Throughout this section, we will present the strategic projects financed by Rumo through the Childhood and Adolescence Fund (FIA) and the Municipal Fund for the Rights of Children and Adolescents (FUMCAD).

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We have in our DNA the strategic pillar of being “United for Safety”. Driven by this ideal, well-being and safety in childhood are key issues for Instituto Rumo.

Guided by our commitment to social transformation, we work to confront violence and the exploitation of children and young people. To this end, we invest in projects that make it possible to transform the reality of socially vulnerable children and young people, with socio-educational actions and initiatives that promote rights guarantees.

**R\$ 3.84 million**  
INVESTMENTS IN CHILDHOOD PROTECTION  
PROJECTS

**07 projects**  
SUPPORTED

**06 municipalities**  
BENEFITED IN  
**02 states**

#### AGENDA FOR CHILD AND YOUTH PROTECTION

With projects funded by the Childhood and Adolescence Fund (FIA), Instituto Rumo seeks to strengthen territorial resilience and contribute to building a fairer and more prosperous society, where everyone can grow up in a safe and welcoming environment. We support solutions that are appropriate to the local context, contributing to reduce vulnerabilities, poverty and inequalities.

# Na Mão Certa Program

We are signatories to a pact to end sexual violence against children and adolescents in port and cargo transportation areas in Brazil.



Focused on contributing to eliminating violence and sexual exploitation of children and adolescents in the country, Instituto Rumo supports the **Na Mão Certa Program**, promoted by Childhood Brasil to protect children in the territories where we operate.

The Program develops collaborative solutions to eradicate sexual exploitation, training diverse protection agents and acting in the areas of direct influence of companies. This engagement involves:

- Employees and third parties;
- Suppliers (focus on transportation);
- Local Protection Network Services; and
- Business Community.

VALUE CREATION IN 2024

**R\$ 825k**  
**invested**  
**IN THE PROJECT\***

\* Via Direct Funding and the Childhood and Adolescence Fund (FIA).

**over 15k accesses**  
**IN AWARENESS-RAISING**  
**CAMPAIGNS**



## AWARENESS-RAISING AND ENGAGEMENT ACTIONS FOR RELATIONSHIP PUBLICS

We run digital campaigns with content on preventing and **tackling the sexual exploitation of children and adolescents** on different platforms, aimed at truck drivers and employees.

Through the **Trizy Digital App** (used by several companies to connect truck drivers for transportation scheduling), our **Virtual Learning Environment (AVA)** and **institutional tools for internal campaigns**, we provide content to engage and raise awareness among drivers in our operating territories, promoting the protection of children and adolescents on the country's roads.





## PARANAGUÁ COALITION – TO END SEXUAL VIOLENCE AGAINST CHILDREN AND ADOLESCENTS

As a signatory of the Na Mão Certa Program, in 2024 we expanded our commitment to the issue by investing resources in the **COALIZÃO PARANAGUÁ**, project, an initiative carried out by the National Workers' Institute (INAT) in strategic partnership with Instituto Rumo and the City Hall of Paranaguá (PR), a municipality on the Malha Sul.

By supporting the **Paranaguá Municipal Fund for the Rights of Children and Adolescents**, we made it possible to set up a sheltering center in the city, a municipality with the highest number of cases of children and adolescents who are victims of sexual exploitation in the state.

Instituto Rumo is a mobilizing agent for the business sector in this area. With this investment, the Shelter Center will integrate local public policy services and offer specialized support to victims and their families.

With a multidisciplinary team made up of psychologists, doctors, lawyers and social workers, the project's aim is to provide comprehensive care for victims and their families, as well as working to hold aggressors to account.

"It's very satisfying for us in the public sector to see that this journey has brought strength to public policy. Stepping back and seeing what we've built in this public-private partnership is a great satisfaction because we've made significant progress. I leave this place with a much more holistic view of human beings. Children need so little and sometimes have nothing. Here we see how we can make a difference to these children's lives.

Ana Paula Falanga, former Secretary of Social Assistance for the municipality of Paranaguá (PR).

**R\$ 750k**  
**invested**  
IN THE PROJECT

over **300 people**  
REACHED



## ACOLHER II PROJECT

We strengthen initiatives that improve safety, living conditions, well-being and guarantee the rights of children and adolescents in the territories where Rumo is present.

To this end, in 2024, we also invested R\$ 245,000 in resources in the Acolher II Project, mobilizing territorial development through care for children and adolescents who are victims of violence, at the Hospital de Base in the municipality of São José do Rio Preto (SP).

The project's activities include:

- Offering multidisciplinary and therapeutic care for children and adolescents who are victims of violence, as well as expanding this service;
- Ensure Human Rights by interrupting the situation, minimizing its negative impacts and physical and emotional after effects;
- Carrying out prevention and awareness-raising campaigns; and
- Joining forces to combat all types of violence against children and young people, with prevention, awareness-raising and legal support.

**R\$ 245k**  
**invested**  
**IN THE PROJECT\***

\* Via Direct Funding and the Childhood and Adolescence Fund (FIA).

**200 consultations**  
**TO CHILDREN AND**  
**ADOLESCENTS\***

\* Involving sexual and/or physical violence.



# Magic Steps

We mobilize resources to fast-track access to knowledge and transform the lives of children and adolescents through education.

|||||

The **Passos Mágicos (Magic Steps)** knowledge acceleration program aims to transform the lives of vulnerable children and young people in the municipality of Embu-Guaçu (SP), offering quality education, psychological assistance and a broader vision of the world for those benefiting.

In 2024, Rumo earmarked R\$1.4 million for the program, confirming our commitment to supporting territorial development and social intelligence in the Company's priority communities.

To ensure the program's effectiveness, Associação Passos Mágicos has indicators to evaluate the project's implementation throughout the year, monitoring enrollment, retention, the progression of beneficiaries and the number of hours/class performed.

## VALUE CREATION IN 2024

**R\$ 1.4 million**  
**invested**

IN THE PROGRAM\*

\* Via the Childhood and Adolescence Fund (FIA).

**1,058 students**  
**BENEFITED**

"I made the best choice of my life: joining the Associação Passos Mágicos. I was a keen student, became a passionate university student and a growth-oriented trainee. Today I am starting my fight to become a true leader, actively contributing so that hundreds of other children and young people can have the same opportunities I had."

|||||

Francisco S. Yuri Rabelo, Jr Marketing Analyst at Raízen, he joined the Company through a partnership with the Magic Steps program.

## PROJECT IMPACTS IN 2024

**98 scholarships**

GRANTED\*\*

\*\* In private schools, technical high schools and preparatory courses at leading educational institutions.

**over 11k hours**  
**OF PSYCHOSOCIAL CARE**  
**PROVIDED**

**104 students**  
**STUDYING IN HIGHER**  
**EDUCATION**

**Assisting 10%**  
**OF THE MUNICIPAL BASIC**  
**EDUCATION NETWORK'S**  
**students**



# SPORT AND CITIZENSHIP

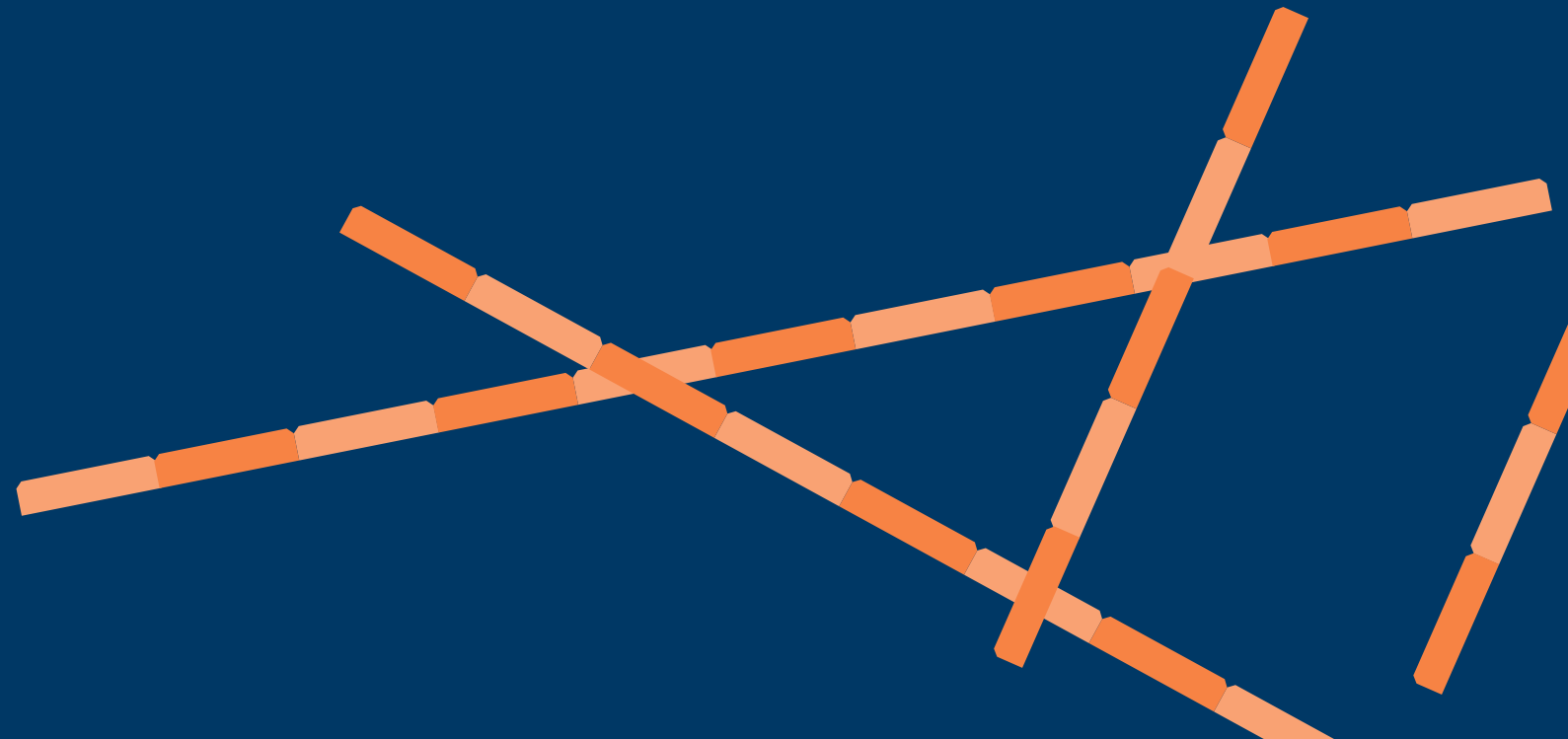
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## ABOUT THE CHAPTER

Below are the highlights of the priority projects supported by the Federal Sports Incentive Law, Pró-Esporte (Fund and Incentive Law for Sport in the Southern Region) and the National Support Program for Health Care for People with Disabilities (PRONAS) addressing projects focused on Sport and Citizenship.

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Instituto Rumo works intentionally to build a more inclusive and transformative future, pushing sport forward as a tool for development and citizenship.

Our commitment goes beyond supporting sports. We foster projects that design futures and promote inclusion for all, especially children from vulnerable communities and people with disabilities.

**over R\$ 8.85 million**  
INVESTED IN SPORTS PROJECTS IN 2024

**10 projects**  
SUPPORTED

**11 municipalities**  
BENEFITED IN  
**03 states**

#### AGENDA TO PROMOTE SPORT AND CITIZENSHIP

It is in our DNA to be "people-oriented", our initiatives to boost territorial development seek to broaden the understanding of "social and economic prosperity mobilized by railways in the country", creating a positive and lasting impact that connects communities, CSOs, health institutions and other partners to generate real changes in people's lives, mobilizing dreams, life projects and redesigning futures.

# Futebol de Rua

Instituto Rumo, through the Sports Incentive Law (LIE), has been supporting the **Futebol de Rua pela Educação**, project since 2022, an initiative that uses sport as a means of social inclusion for children and adolescents in situations of social vulnerability in low-income areas.

The primary goal of Futebol de Rua is to promote human development through sport, education, culture and technology. In 2024, Rumo supported the project in four centers, located in priority communities for the Company in Malhas Sul and Paulista.

"When my mother signed me up, I got excited because I found out that the project also included theater, music, IT and I learned a lot. I've grown through this, right? When you want to and you take action that will be good for you, you make it happen! It's a life lesson."

|||||

Karina Faria, 15 years old, a young beneficiary of the Project.



## PROJECT HIGHLIGHTS IN 2024

**R\$ 1.781 million**  
INVESTED\*

\* Via the Sports Incentive Law (LIE), 2023 and 2024 combined.

**4 centers**  
BENEFITED

**25 children and adolescents**  
DIRECTLY BENEFITED

**1,787**  
INDIRECT  
**beneficiaries**



## HUMAN DEVELOPMENT THROUGH SPORT

The results of the Futebol de Rua pela Educação project, achieved in 2024 in our priority communities, show its significant impact on the education of children and adolescents, strengthening not only Rumo's social commitment, but also our links with the locations where we operate.

### INTERPERSONAL RELATIONSHIPS

**94%**  
of the participants  
stated that there  
had been an  
improvement in their  
relationship with  
their colleagues.



### SCHOOL PERFORMANCE

**97%**  
reported that they liked  
school more after the  
project. The **school  
retention rate** was  
**99%**.



### BENEFICIARY SATISFACTION

**99%**  
wish to continue in the  
project next year and  
**82% affirm** they're  
happy to be part of it.



### ECONOMIC IMPACT

**26**  
indirectly generated  
jobs and **54 hours of  
teacher training and  
capacity building.**



# Vôlei em Rede

In partnership with the Government of Paraná (PR), the **Vôlei em Rede** project (Paraná centers) provides volleyball initiation for children and teenagers aged between nine and fifteen.

The Project's centers are located in state public schools and are led by physical education teachers provided by the State Department of Education (SEED-PR).

The beneficiaries of Vôlei em Rede are students from the schools that host the project, who take part in the sports activities after school hours. Rumo's investment through the Federal Incentive Law in this initiative strengthens young people's relationship with both sport and school, amplifying the educational value of institutions in the lives of communities.

"The teachers are fun and easy to teach, they're nice and very supportive. The importance of volleyball is that we learn to work together, socialize and it's good for our health and well-being."

Students Laura Abib and Julia Abib, twin sisters, 15 years old, Volleyball category, Núcleo Central Curitiba (PR).

## VALUE CREATION IN 2024

**R\$ 189k invested**  
IN THE PROJECT\*

\* Via the Federal Sports Incentive Law (LIE).

**17 schools**  
INCLUDED

**over 1,600**  
**children and young**  
**people**  
BENEFITED

**51 sports and social**  
**activities** CARRIED OUT\*\*

\*\* Apart from volleyball lessons, the project held Olympic and Paralympic festivals in 2024, addressing SDG themes such as "Gender Equality" and "Reducing Inequalities".





## SPORT FOR EVERYONE

The **Sport, Rehabilitation and Inclusion: Paths to Physical and Social Reintegration** project seeks to promote habilitation and rehabilitation through adapted sports practices, such as athletics, wheelchair basketball, swimming, field tennis and table tennis, for disabled people who have limitations in basic and instrumental activities of daily living.

Carried out at the Hospital de Base in the city of São José do Rio Preto (SP), a municipality on the Malha Paulista, the project is part of the Lucy Montoro Rehabilitation Network Unit and offers intensive in-patient rehabilitation services, with a multidisciplinary approach to treating a wide range of clinical conditions.

By contributing resources to this initiative, Instituto Rumo is helping to include and create opportunities for historically excluded people, making them the leaders of their own development.

**R\$ 1.157 million**  
**invested**  
**IN THE PROJECT\***

\* Via the National Program to Support Health Care for People with Disabilities (PRONAS/PCD).

### READ BELOW THE MAIN GOALS OF THE REHABILITATION AND INCLUSION PROJECT THROUGH SPORT:



Developing **motor and cognitive skills** through adapted physical activities.

Improving participants' **physical capacity**, focusing on mobility, endurance and strength.



### SPORT, REHABILITATION AND INCLUSION: PATHS TO PHYSICAL AND SOCIAL REINTEGRATION



Promoting **self-esteem and confidence** by valuing physical abilities and sport.

Encouraging **social integration** and teamwork through participation in sporting events, tournaments and competitions.





# LONGEVITY

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## ABOUT THE CHAPTER

Next, we'll highlight the priority projects encouraged via the Elderly Fund, with the aim of promoting health and social well-being in communities for the elderly, fostering initiatives aimed at longevity.

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We actively contribute to the transformation of public health, investing in initiatives aimed at longevity and access to quality healthcare for the elderly.

Through investment in projects made possible via the Elderly Fund, Instituto Rumo supports base hospitals in priority territories, promoting well-being and the achievement of humanized health for the population.

**over R\$ 2.78 million**  
INVESTED IN PROJECTS FOR THE  
ELDERLY IN 2024

**04 projects**  
SUPPORTED

**04 municipalities**  
BENEFITED IN  
**03 states**

#### AGENDA TO SUPPORT THE HEALTH AND WELL-BEING OF THE ELDERLY

Our Health and Well-being investment agenda actively contributes to public policies, boosting hospitals' capacity to provide care. We use our social intelligence to enter into partnerships with city halls and local health institutions that mostly serve the Unified Health System (SUS), boosting access to essential rights.

# Idoso 360°

To promote the health of the elderly population in priority communities, Instituto Rumo supported the **Idoso 360°** project. The initiative joins personalized care with technological modernization, offering comprehensive health and humanized assistance to the elderly.

In 2024, Instituto Rumo invested R\$569,000 in the project (which also has financial support from other companies). Carried out at the Hospital Angelina Caron, a philanthropic institution that provides 90% of its care via Brazil's Unified Public Health System (SUS) in the city of Campina Grande do Sul (PR), a municipality on the Malha Sul network, the investments made it possible:

- **Hiring 36 professionals for over 14 different specialties** (clinical medicine, geriatrics, infectology, neurology and psychology); and
- **Acquisition of 152 pieces of high-tech equipment** (anesthesia and ultrasound machines with AI, high-precision surgical instruments, etc).

## HAC 360°

The 360° Methodology is a transformative and innovative approach, made possible by the Hospital's social investment sector, in which 70% of resources are dedicated to direct care and 30% to technology and equipment.

"I fainted and was taken to hospital. When I got there, a specialized team was ready to assist me. I had an ischemic stroke. I received fast, high-quality care, with trained people waiting for me, and that made a big difference!"



Osmair Silva, retired elderly man assisted by the Idoso 360° project.

**R\$ 569k**  
INVESTED\*

\* Via the Paraná State Fund for the Rights of the Elderly (Fipar).

**14k elderly patients**  
ASSISTED

\* The project will run for two years, throughout 2025 and 2026 we will continue together, supporting access to quality, humanized healthcare for the elderly.





# Adote um Leito Idoso

The **Adote um Leito**<sup>3</sup> project aims to ensure the full continuation of hospitalization beds for the elderly, ensuring that no treatment is interrupted or its quality compromised, as well as promoting the sustainability of the Geriatrics and Palliative Care Units at the Hospital de Base in the municipality of São José do Rio Preto (SP), on the Malha Paulista. Aligned with our aim of boosting the quality of life of the elderly in our priority communities, the project offers 360° treatment, including digital literacy, providing comprehensive care that goes beyond the disease.

**R\$ 245k**  
INVESTED\*

\* By Instituto Rumo Via the Elderly Fund.

**over 26k**  
**elderly**  
**patients**  
ASSISTED IN 2024

**over 24k**  
**hospitalizations**  
MADE POSSIBLE

<sup>3</sup> Instituto Rumo is one of the supporting organizations of the Adote um Leito Idoso (Adopt an Elderly Bed) Project. The amount of private social investment presented here does not correspond to the total amount of the Project; the data provided in this report (R\$249,000) represents only the Institute's investment.

## GOALS OF THE ADOTE UM LEITO PROJECT<sup>2</sup>



Fund the **Geriatrics service with adequate facilities** and capacity to **oferecer 14 beds** for elderly care.



**Increase access** and qualify **care for users of the Unified Health System (SUS)** to **provide 1,300 consultations per month**.



Maintain the **Palliative Care Unit with adequate facilities** and capacity to offer **12 beds** for elderly care.



Carry out **permanent actions aimed at training** and supporting **caregivers and/or companions of the elderly**.



Invest in **humanizing health care**, with respect, empathy, focused on each patient's individual demands.



Conduct **100 digital literacy workshops**.

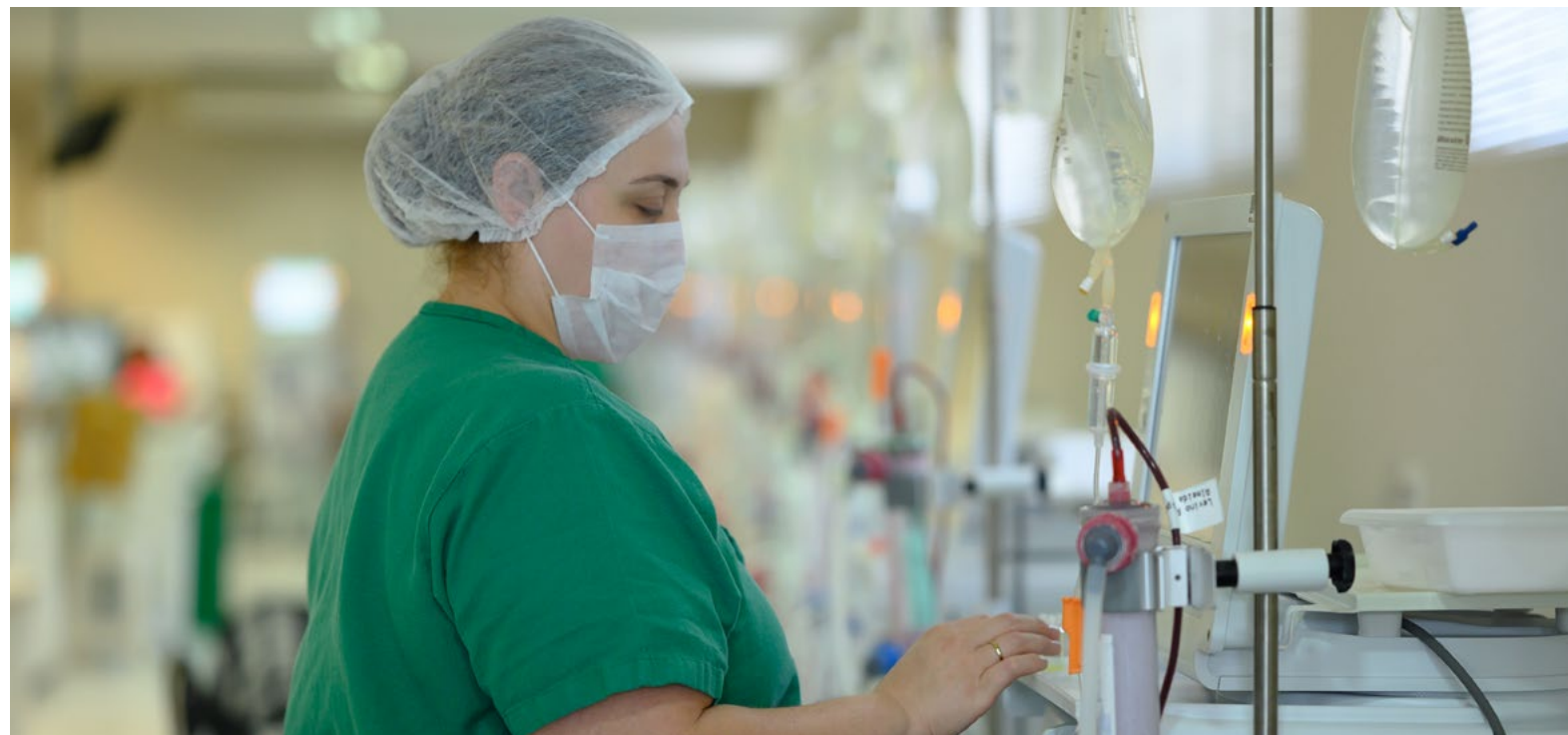
<sup>2</sup> The Adote um Leito Idoso (Adopt an Elderly Bed) Project will run for two years. The quantitative impact targets and results presented here cover the year 2024.

# Comprehensive Care

The Cajuru Hospital, located in Curitiba (PR), is a cooperative member of the city's and state's healthcare network, serving 100% of patients from the Unified Health System (SUS). The health institution has the **Comprehensive Care Program**<sup>4</sup>, focused on safe discharge and patient well-being.

To ensure a safe and dignified transition for the elderly from the hospital environment to home care, the initiative strengthens multidisciplinary teams, as well as distributing medicines, special nutrition, personal hygiene items and educational materials to patients and their families.

By contributing resources to the Program, Instituto Rumo supports the efficiency and optimization of health resources in the region and encourages improvements in the quality of life of the elderly people it assists.



**R\$ 569k**  
INVESTED\*

\* Via the Elderly Fund.

**8k elderly people**  
BENEFITED\*

\* The Comprehensive Care Program lasts two years and is expected to end in 2026. The figure given refers to the people who benefited in 2024.

## SOCIAL IMPACT OF COMPREHENSIVE CARE

- Offer resources for patient recovery, ensuring continuous in-hospital and immediate home treatment.
- Optimize de-hospitalization, providing assistance for bed rotation.
- Ensure the full execution of the social health policy for patients and companions.

<sup>4</sup> Instituto Rumo is one of the supporting organizations of the Comprehensive Care Project, the amount of private social investment presented (R\$ 569,000) does not correspond to the total amount of the Project, this data represents only Instituto Rumo's investment.

# HUMANITARIAN SUPPORT

Reconstruction

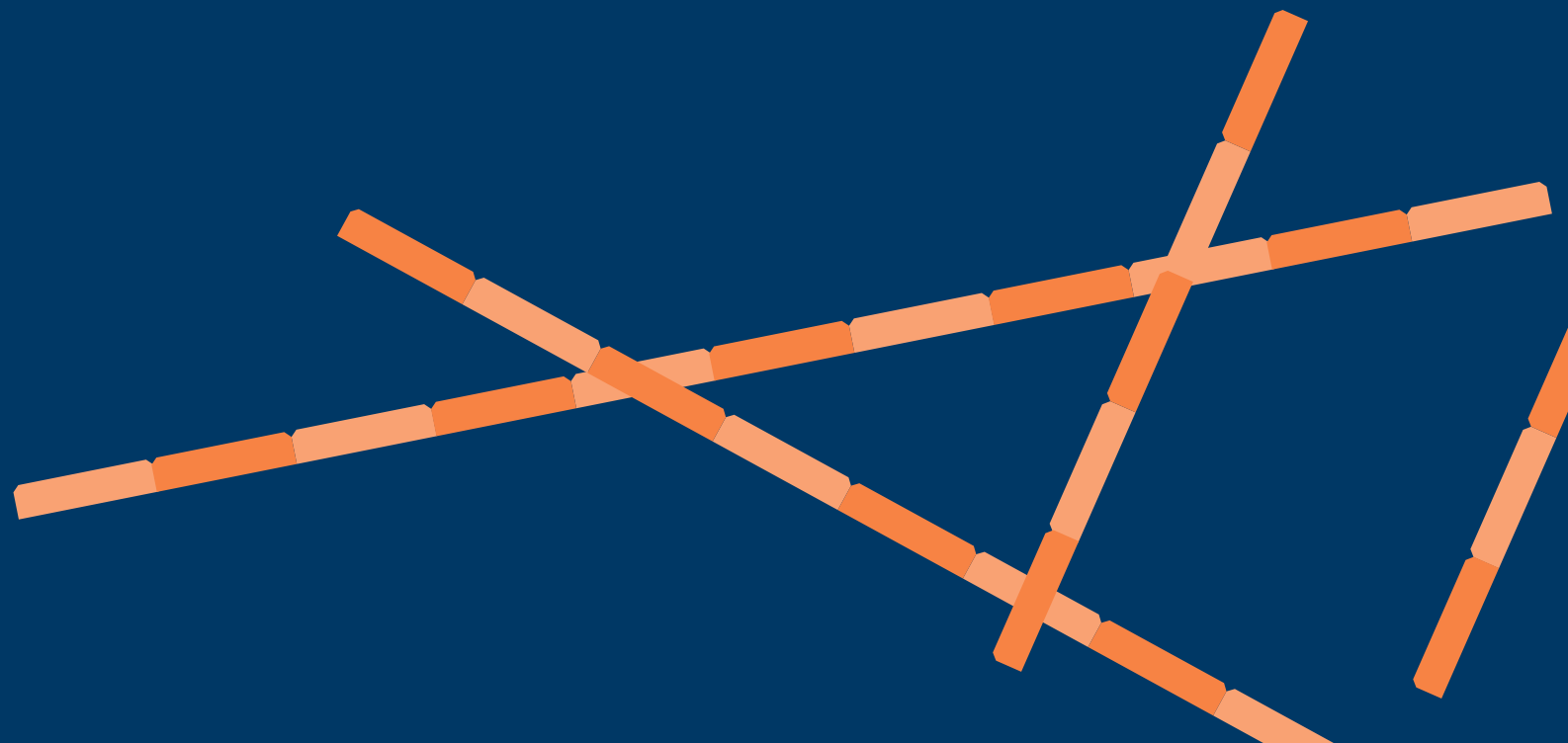
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## ABOUT THE CHAPTER

In the following pages, we will present the results of the emergency action in Rio Grande do Sul (RS), mobilized by Instituto Rumo's social intelligence, through its ability to build strategic partnerships and collaborate with several social and economic agents to support the reconstruction and re-establishment of the population.

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# RUMO



## FOR RIO GRANDE DO SUL

We recognize the importance of our corporate responsibility in the territories where we operate. Faced with a critical scenario, we act with efficiency and compassion, forging partnerships and strategic connections to offer sustainable responses to the population.

|||||

To support mitigating the impacts of the biggest climate catastrophe in the history of the state of Rio Grande do Sul (RS), in 2024 we connected with local networks and organizations, established communication channels with the community to understand their demands and mobilized the Company's own operations, joining forces to help rebuild the state.

Aside from setting up the Working Group with different business areas, focused on quickening the reduction of impacts on the community and the business, we also mobilized resources, strategic partnerships and engaged our corporate volunteers to support the assistance and recovery of the disaster victims.

On the following pages, we will present the highlights of this action.



Together, we mobilize the Company's resources to demonstrate our dedication to Rio Grande do Sul (RS) recovery, changing obstacles into opportunities for success and enhancing the importance of community responsibility.

In the wake of one of the biggest climate disasters in history, which impacted thousands of people, communities and companies, it was critical to implement quick, coordinated and supportive responses to minimize the damage and support those most affected in the state of Rio Grande do Sul (RS).

To this end, Instituto Rumo activated its Social Intelligence strategy, mobilizing strategic partnerships with its stakeholders. The networking in the territory made it possible for us to understand the scenario, analyze the needs and interact with the population and other agents, creating effective collaboration and partnership actions to create collective and positive value in this context.

Rumo S.A. responded to the crisis with an emergency mobilization plan, taking care not only of its operations in the region, but also extending support to employees, their families and the impacted communities.

**6 KEY MUNICIPALITIES IMPACTED**

Cacequi, Canoas, Cruz  
Alta, Passo Fundo, Rio  
Grande and Santa Maria

**759**  
**EMPLOYEES**

## RESIDENTS IN THE STATE

**109 FAMILIES**  
ASSISTED\*

\* 100 in Canoas and nine in Rio Grande.

## BENEFITS PROVIDED

- **Donation of basic items to 109 families** (2,000 liters of water, 500 blankets, 350kg of clothing, 100 kits, 10,000 food and hygiene items, 600kg of blankets, clothing, medicines and animal feed);
- **Social and psychological support;**
- **Expansion of health insurance coverage** for our employee network.

## EMERGENCY ACTIONS

- **FAMILY RELOCATION:** support for the evacuation of Rumo 's employees and their families, as well as their return to their homes;
- **AIR DELIVERY:** 500 blankets, 350 kilos of clothes and over 50 packages of diapers;
- **ELDERLY CARE:** R\$1 million invested in restructuring the elderly care facility;
- **ROAD DELIVERY:** over 10,000 items donated by OXXO (groceries and hygiene kits); and
- **COLLECTION IN PARTNERSHIP WITH BRADO:** over 2,000 items of clothing, water and hygiene items.



## PARTNERSHIPS FOR SOLIDARITY DEVELOPMENT IN COMMUNITIES

To assist the national emergency programs in support of the Reconstruction of Rio Grande do Sul (RS), we also commit resources to organize contributions and social activities for the communities in the region, in addition to the actions aimed at the public who have direct contact with our operations.

**R\$ 161.82k**

DONATED TO THE BR UNION  
MOVEMENT'S EMERGENCY  
FUND\*

\* Converted into basic hygiene and food items, mattresses and clothing for the disaster victims.



## DONATION OF WATER PURIFIERS

The shortage and scarcity of drinking water were challenges faced by the disaster victims. One of the solutions to this problem was the donation of PWTech water purifiers.

The equipment – with technology developed in partnership by the Federal University of São Carlos (UFSCAR) and the University of São Paulo (USP) – is portable, low-cost and capable of delivering 5,000 liters of drinking water a day.

To contribute to the health and well-being of the communities, **Rumo S.A. invested R\$1.1 million in the initiative, which was spent on 50 water purifiers** for the population, capable of producing around 250,000 liters of drinking water a day.

**R\$ 1.1 million**

INVESTED IN BUYING PWTECH  
PURIFIERS

CONVERTED INTO:

**250k liters  
of drinking water**  
PER DAY FOR THE POPULATION



# VISION OF THE FUTURE

Challenges for 2025

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## ABOUT THE CHAPTER

In this closing chapter, we will present how Instituto Rumo will drive transformations, bringing together people, organizations, social conditioning factors and public authorities to positively impact society and the Company.

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Looking towards the future, Instituto Rumo intends to reinforce its role as a transforming agent for its main stakeholders, strategically promoting actions that foster territorial development.

With a view to the medium and long term, the **Instituto Rumo** envisions playing an even more transformative role, acting as a knowledge hub in social action, strategically connecting several agents (companies, non-governmental organizations, governments and alliances for development) to create positive impacts inside and outside the Company.

With our actions, we want to consolidate our agenda of private social investment connected to business, catalyzing solutions that promote territorial development, the strengthening of local networks and the enhancement of human, social and cultural capital along the railway networks.

#### LONG-TERM VALUE CREATION

Going beyond executing projects, Instituto Rumo works to train people, inspire dreams and influence the corporate culture of Rumo S.A., strengthening a legacy of reviving the historical role of railway as an engine of progress and development for the country.

# Challenges for 2025

The priorities for 2025 include solidifying a strong institutional brand, structuring internal engagement practices to mobilize the Company's areas and people, aimed at achieving a mature understanding of the role we play.

We will launch our new Strategy, mobilizing actions so that the Company's growth is matched by the development of its surroundings.

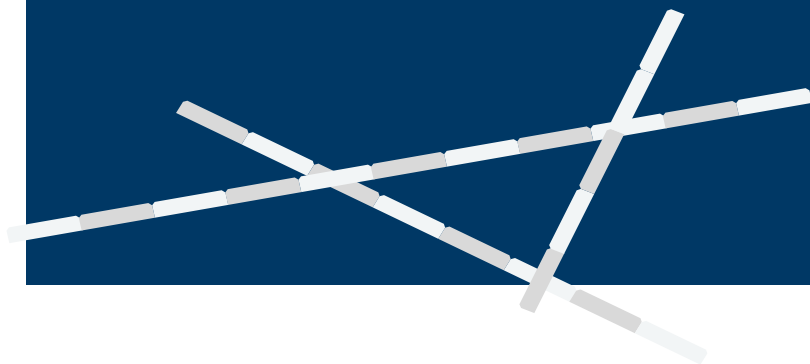
We want to position ourselves as an agent that promotes, drives and energizes sustainable local development in communities.

We will continue to improve our ongoing support for civil society organizations, increasingly strengthening them as strategic partners in our goal of promoting development in the Company's priority territories.

## With this in mind, we will act to:

- Reinforce the Institute's connection with business areas to strengthen our governance, identify synergies and needs;
- Integrating private social investment into the Company's material themes;
- Enhance our capacity to build solutions for project financing;
- Resume, strengthen and expand the corporate volunteer program; and
- Boost the Diversity, Equality and Inclusion agenda in the Institute's actions.

**WE WILL WORK TO ENSURE THAT EVERY KILOMETER OF TRACK WE TRAVEL IS ALSO A PATH TOWARDS REDUCING INEQUALITIES, PRESERVING MEMORY AND BUILDING FAIRER AND MORE POSSIBLE FUTURES!**





# ATTACHMENTS

Credits

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# Credits

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## PHOTOS AND ILLUSTRATIONS

Instituto Rumo's image bank

# INSTITUTO RUMO

Sonhos em movimento.